

Client: Sächsische Binnenhäfen Oberelbe GmbH (Saxonian Inland Port Upper Elbe)

Location: Dresden/Riesa/Torgau/
Děčín/Lovosice
Rosslau

Time frame: 04/2014 – 04/2015

Name of project: Port Development Strategy 2015 - 2022



Main project features:

- Analysis of basic data and preconditions for the strategy, including statistics, technical capacities, economic analysis of business fields and conditions for navigation on the river Elbe
- Benchmark and SWOT-analysis for the different port locations
- Developing a corporate identity and objectives (stakeholder analysis)
- Market surveys
- Strategic orientation and medium-term planning for strategic business areas
- Preparation and implementation of a business field focussed marginal cost accounting
- Implementation of key performance indicators and responsibilities
- Risks assessment and worst-case scenario analysis for selected projects
- Economic evaluation of the "heavy duty crane" investment project
- Perspectives and midterm planning for Industrial Port Rosslau IHR and Česko-saské přístavy s.r.o. (ČSP)
- Project co-ordination, organising workshops, presentation to the supervisory board
- Reporting

Subjects: Logistics, inland ports