

Client: Verband Deutscher Verkehrsunternehmen e.V. (VDV)
Landesgruppe Ost, Management
Leipziger Platz 8
10117 Berlin



Location: Potsdam

Time frame: 01/2015 – 08/2015

Name of project: Conducting a member survey of railway organisations in the VDV regional group East

Main project features:

- Developing a study design (target group, technique of questioning, interview guide, method of evaluation) while working together with VDV closely
- Conducting the survey with 28 railway organisations and documentation of outcome. The interviews were done by phone or in person based on the interview guide
- Evaluation and analysis of the results in the form of a presentation and a workshop discussion with members.

Subject: Railways