

Client: Stadtwerke Andernach

Location: Andernach

Time Frame: 05/2016 – 01/2017

Name of Project: Strategy concept and market survey
for the port of Andernach (South quay)



Main Project Features:

Strategy Concept:

- Development of a strategy and concept for the port of Andernach as a basis for the decision made by the governing body Stadtwerke Andernach
- Clarification of requirements, interests and planning alternatives for reorganisation and development with the partners involved
- Derivation of future required capacities and performance profile in the port
- Overview of the current situation (land allocation and tenure, traffic flow, capacity limit etc.)
- Layout variants and preferred variants for the further development of the South quay
- Assessment of necessary investments, financing and profitability
- Recommendations for further planning and implementation

Market survey:

- Definition of the market and analysis of the economic development, desk research of potential regional and interregional clients as well as contact persons and questionnaire design
- Collaboration with Chamber of Commerce and Industry (CCI) and economic development boards
- Execution of the survey through questionnaires and subsequent telephone interviews
- Benchmark analysis of competing ports and alternative transport routes with a focus on container traffic
- Evaluation of findings and preparation of report including recommendations for further market

Subjects: Port logistics, intermodal transport