

Client: Rundfunk Berlin-Brandenburg (rbb)
(TV and Broadcasting)

Location: Berlin and Potsdam, Germany

Time Frame: 01/2019 – 11/2019

Name of Projects: Optimisation of fleet management
Optimising logistics



Main Project Features:

Optimisation of fleet management

The aim was to optimise the fleet management to increase the efficient utilisation of the rbb fleet while at the same time ensuring high availability of the approx. 150 rbb vehicles at four locations in Berlin and Brandenburg.

- Analysis of the present situation (vehicle fleet, responsibilities and process organisation, cost structures)
- Development of solution variants for internal optimisation (vehicle planning, technical service, software use, etc.)
- Possibilities of out-tasking selected tasks
- Comparison of variants and concept proposal, implementation planning

Optimising logistics

The goal was to optimise the logistics department to increase the efficiency of the internal mail and freight logistics of rbb

- Analysis of the present situation (mail room and internal delivery, goods acceptance, expedition, warehouse), recording of quantity structures, processes and cost structures
- Development of solution variants for internal optimisation (process optimisation, tracking & tracing, digitisation) and for out-tasking selected tasks
- Comparison of variants and concept proposal, implementation planning

Subjects: Logistics, Media