

Client: Deutsches Verkehrsforum e.V.

Location: Berlin, Germany

Time Frame: 2004 – 2005

Name of Project: Delphi Study
'Public transport – market of the future'



Main Project Features:

- Investigation of the development of the German public transport market in the period up to 2015
- Design of questionnaire, experts' interviews, evaluation workshops with business representatives, analysis and compilation of the study
- Results on the topics: Market entry to public transport sector, owner's structure, technology and infrastructure, control tools in competition, financing and economic efficiency, marketing and sales, tariff design and revenue management, juridical framework conditions
- Derivation of effects and on individual market participants, thus supporting strategic enterprise planning

In cooperation with TU Dresden, economics department, Prof. Dr. Lasch

Subject: Public passenger transport

Client: Deutsches Verkehrsforum e.V.

Location: Berlin, Germany

Time Frame: 2001 – 2002



Name of Project: Delphi Study on strategic direction of transport companies
,The changing transport market‘

Main Project Features:

- Analysis of the development of the European transport and logistics market until the year 2010
- Design of questionnaires, experts’ interviews, analysis and compilation of the study
- Derivation of effects and on individual market participants, thus supporting strategic enterprise planning

In cooperation with TU Dresden, economics department, Prof. Dr. Lasch

Subject: Transport