



Client: City of Brandenburg an der Havel

Location: Brandenburg an der Havel and Potsdam

Time frame: 02/2020 – 07/2020

Name of project: Preparation of an exposé, and necessary consultancy services in preparation of the necessary call for tender for the public port operation in the city of Brandenburg an der Havel.

Main project features:

- Establishment of future development goals
- Analysis of the market potential for the city of Brandenburg an der Havel (Analysis and forecast of traffic flows and transport chains according to BMVI planning data, interviews with potential regional and supra-regional users)
- Location and competition analysis
- Analysis of planning framework conditions
- Investigations of possible business models and calculation of a lease price
- Preparation of an exposé in preparation for the tender for a new port operator

Subjects:

Port, Logistics, Intermodal